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How Kraft Heinz Us AI and Collaboration to Transform Cybersecurity

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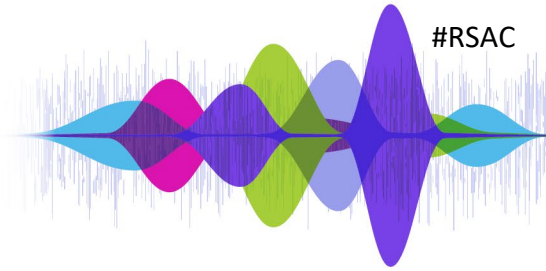

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Setting the Stage

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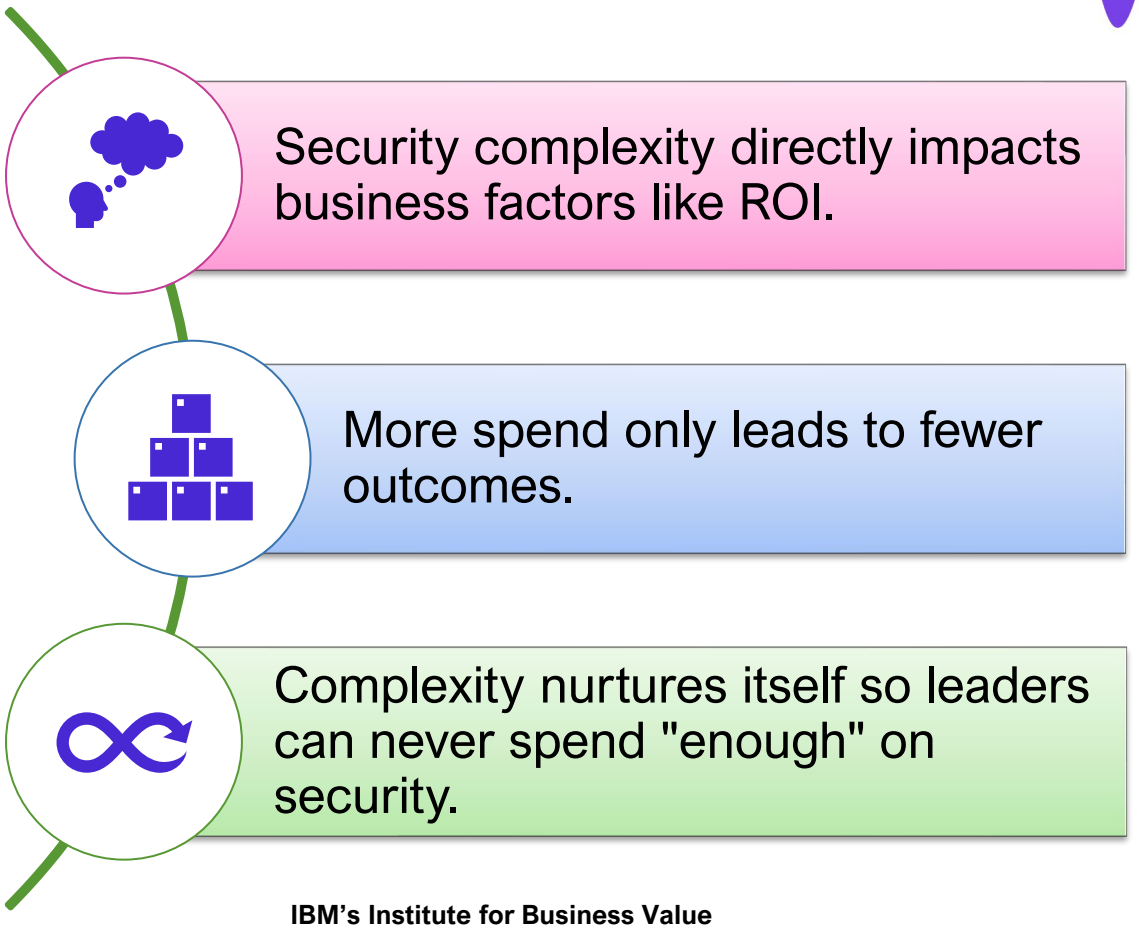
The Complexity Trap

- Cyberattacks have become more sophisticated and harder to defend against.
- AI is being used by both defenders and attackers, creating a race in cybersecurity capabilities.
- Adding more solutions to combat security issues is contributing to inefficiency.
- Both performance and the bottom line can be impacted.


Security complexity directly impacts business factors like ROI.
More spend only leads to fewer outcomes.
Complexity nurtures itself so leaders can never spend "enough" on security.

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Security Sprawl = Growing Challenge

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Organizations average **83** different security solutions…

…from an average of **29** vendors.

Platformization brings results

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Companies who have embraced platformization have experienced…

72 days less
to detect a security incident

84 days less
to contain a security incident

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Case Study Discussion

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A few takeaways

- In the AI era, companies must support innovation while managing (and *securing*) an attack surface that's growing in tandem.
- Adding more security solutions isn't the way forward.
- Evaluate security solutions and partners to consolidate and optimize your tools, without sacrificing security efficacy.

Applying Today's Learnings

- **Next week you should:**
  - Understand the evolving security landscape
  - Assess your security posture
- **In the 1-3 months following this presentation you should:**
  - Measure security operators' current workloads
  - Address security gaps, consolidate solutions / tools, simplify processes
  - Define desired outcomes: cost savings, ROI, response times
- **Within 6 months you should:**
  - Adopt security platformization
  - Benchmark results
  - Evolve security strategy to address threats

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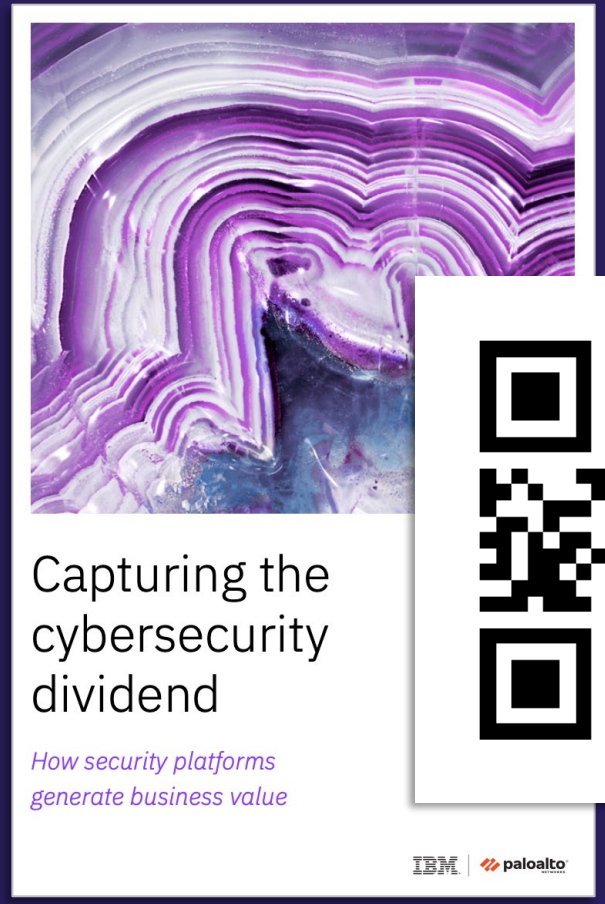

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Audience Q&A